



WWW.PINKSTEM.COM
WARNER ROBINS, GA
ATLANTA GEORGIA



SPONSOR PACKET 2024-25

678-833-6950



As the world evolves, so do we. We are guided by a vision of breaking the status quo in STEM – a world where all girl's equal opportunity rights are no longer questioned, forgotten, or marginalized. We evolved from the mission of bridging the gap in STEM careers for girls and minorities to breaking the status quo in STEM for ALL girls.

Tamika Ray-Head,
Pink STEM, INC.



Pink STEM Foundation

Dear Sponsor,

Pink STEM is an organization dedicated to young women. Given the difficulties facing today's youth, it is with great anticipation that we raise awareness of the need for more support for inner city and rural girls in Georgia who desire to pursue a career in science, technology, engineering and math. Today's students are tomorrow's leaders. Pink STEM activities are held throughout the Metro-Atlanta area, to enhance learning and expose young females to careers in financial literacy, aerospace, aviation and agriculture and AI.

PinkSTEM Foundation has the mission to Bridge the Gap in STEM careers for girls grades fourth through college with special interest in minority females by raising awareness to increase parental involvement. Our program includes mentorship, counseling, college preparatory training, and free tutoring by certified educators, STEM college students and field experts.

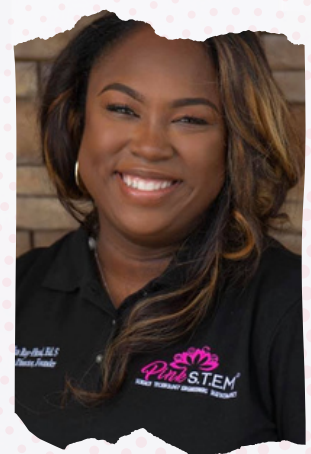
Please feel free to contact us if you have any questions about your sponsorship or the PinkSTEM programs. Again, thank you for your willingness to support PinkSTEM and making this a successful organization.

Cordially,

Dr. Tamika Ray-Head

**Dr. Tamika Ray-Head
Founder/Chairperson**

[Click Here to
Donate via Paypal](#)





NEXT GENERATION STEMIST (W.I.N.G.)

About PinkSTEM Foundation

About Pink STEM Foundation,

Founded in 2013, we are an innovative 501(C)3 non-profit organization.

EIN # 46-2536559

We aim to help girls break through systematic barriers in science, technology, engineering, and mathematics (STEM), by encouraging them to explore careers in those fields.

The vision is SIMPLE.

To empower and equip all girls to be catalysts in the fields of science, technology, engineering and mathematics (STEM) by breaking the status quo.

Our Mission

As the world evolves, so do we. We are guided by a vision of breaking the status quo in STEM – a world where all girl's equal opportunity rights are no longer questioned, forgotten, or marginalized. We evolved from the mission of bridging the gap in STEM careers for girls and minorities to breaking the status quo in STEM for ALL girls.

Our Core Approach

Parental/guardian involvement is critical. We know that a girl's growth and development begins with the parental/guardian foundation. The core approach breaks into three dimensions that we call our core principles: Mentoring, Tutoring, and Field Experiences.



[Click Here to
Donate via Paypal](#)

SPONSORSHIP LEVELS

Six levels of sponsorship are offered: **PINK, Platinum, Gold, Silver, Bronze and Contributor**

Contributor Sponsor Opportunity

Give a Donation of items for a program and curriculum materials, raffle prizes, meeting materials, and food.

Acknowledgment on Social Media Outlets to include Instagram, Twitter, and Facebook of over 5500 combined Followers

Bronze Sponsor Opportunity

Up to US \$99

Brand Visibility

Silver Sponsor Opportunity

US \$100-499

Brand Visibility

Business Cards and Marketing Materials in Swag Bags

Gold Sponsorship Opportunity

US \$500-1999

All of the above

Recognition on Pink STEM Marketing Materials to include Website

Platinum Sponsorship Opportunity

US \$2000-4999

All of the above

Creative Apparel

Name on Signage

Presenting Program at Next Event

PINK Sponsorship Opportunity

Only One Per Event

US \$5000+

All of the above

Naming Rights of Event

**[Click Here to
Donate via Paypal](#)**





ON BEHALF OF PINKSTEM
FOUNDATION'S BOARD OF
DIRECTORS, WE APPRECIATE
YOUR INTEREST IN SPONSORING
OUR MOST RECENT W.I.N.G.S
RECIPIENT.

ABRIONNA
JENNINGS



WOMEN INSPIRING

Next Generation

STEMISTS

ABOUT W.I.N.G.S

Advancing science, technology, engineering, and mathematics (STEM) education is a critical focus for PinkSTEM Inc. We know firsthand the importance of educating our young people in these areas. Our future success and our nation's technology advantage depend on a constant supply of highly trained, highly capable technical talent.

We believe strongly that advancing STEM education requires collaboration among industry, educators, policy makers, and families. As an emerging company in the industry, with a target employee population that includes engineers, scientist and IT professionals, PinkSTEM is committed to working with these groups to develop an internship program that educates and inspire tomorrow's scientists, engineers, and mathematicians.

To help address these challenges and strengthen the workforce pipeline, PINKSTEM is partnering with local corporations to provide highly skilled employees with hands-on training. We are committed to supporting programs, events, and campaigns that focus on student achievement, teacher development, and gender and ethnic diversity. The W.I.N.G.S program is designed to inspire the next generation of innovators, explorers, inventors and pioneers to pursue STEM careers.

W.I.N.G.S internship program agrees to provide employee services that include but are not limited to, identification and referral of suitable job applicants for consideration of employment with PinkSTEM's Workforce Development firm P.E.E.C. Pink Engineering Educational Consulting, LLC.

PinkSTEM Inc. will pay referred intern an hourly/salary rate of (rate agreed to based on experience, education and position) to provide a real-life work experience for every intern. Through this business experience, they build the knowledge, skills, and selfconfidence to be successful in higher education, in the workplace and in life



Pink S.T.E.M. Ambassador PROGRAM

Ke'Aira Davis

FRIENDLY, PATIENT, RESILIENT

MEET KE'AIRA

Ke'Aira Davis holds a Bachelor of Science degree in Biology and a Master of Science degree in Biology/Microbiology. During her undergraduate studies, she participated in the Clark Atlanta University, Center of Cancer Research Therapeutic Development (CCRTD) as a summer intern. While completing her Master's degree, Ke'Aira had the opportunity to participate in an internship, research experience for undergraduate and graduate students (REUG) in China.

PS AMBASSADOR ROLE & INFLUENCE

- Assisted in grant writing workshops
- Mentor new incoming S.T.E.M. members
- Orchestrated Summer S.T.E.M. Camps
- Build, program, and code after school program assistant
- Brand social media management

WHY A PS AMBASSADOR?

Ke'Aira was selected as a Pink S.T.E.M. Ambassador because of her leadership potential, personality, and enthusiasm. She was able to make a memorable impression on students and parents by genuinely sharing her passion for what she loves.

"I want to encourage future generations of young black girls to become scientists, engineers, and astronauts."

-Ke'Aira Davis.

HOW KE'AIRA CHANGED THE STATUS QUO

Ke'Aira has brought fresh and inspiring perspectives to Pink S.T.E.M. by inspiring innovation, conducting hands-on projects, curriculums, and challenged peers to solve the real problems in S.T.E.M.

website: www.pinkstem.org



SKILLS AND HOBBIES

Community Outreach
Mentoring Minorities in S.T.E.M.
Skydiving
Volunteering at local S.T.E.M. Programs

WE HAVE SHARED MANY TRIUMPHS...

"Ke'Aira is an example of a persistent woman who pursues and achieves her goals. She works well with children and has been an asset to our team at Pink S.T.E.M. for many years. We have shared many triumphs with Ke'Aira as we supported her research at a STEM Symposium and followed her explorations with her research team to China. We are happy to have a life-long partnership with Ke'Aira."

*- Ms. Ray-Head
Pink S.T.E.M. Founder*

SUCCESS TODAY

Ke'Aira is a third year Ph.D. student at the University of Florida in the Microbiology and Cell Science department. A member of Dr. Kelly Rice lab. Her work focuses on the "Effects of Simulated Microgravity Growth on Streptococcus mutans Physiology"





Community Alliance
501c3
partnership

**Serving Houston, Bibb, Peach and
Bleckley County students**

In 2012, Pink STEM Inc. introduced the Bella Chic dance team at a local Middle School, marking the beginning of a transformative journey. Collaborating with Ft. Valley University's FVSU Phases, we elevated the dance experience by bringing in skilled choreographers for performances at Pep Rallies, Basketball games, Parades, and beyond.

During weekends, our commitment extended beyond dance as we ventured into the realm of education. Partnering with esteemed institutions like Clark Atlanta University, Spelman College, and Georgia Institute of Technology, we exposed our dance team members to enriching STEM lessons. This fusion of dance and education aimed to broaden horizons and ignite passion.

In our ongoing pursuit of impact, Pink STEM Inc. is excited to announce a new partnership with Community Alliance Inc. Our collaboration with this local organization will extend the successful model of exposing young talents to STEM and College Campuses. Community Alliance, known for its dedication, will provide dance lessons, costumes, and performances entirely free of charge to the 150 dancers in their league hailing from diverse locations.

Support our cause as we continue to inspire, educate, and empower the next generation. Together, we can make a lasting difference in the lives of these talented young individuals."

TEIN: 46-2536559